



2008 PLAY AND STAY DRAFT SEMINAR PROGRAMME

FRIDAY 28 NOVEMBER

0800-0850 Registration

0900-0930 Welcome and Introduction

SLOWER BALLS, SMALLER COURT, EASY GAME

0930-1100 Summary of the Red, Orange and Green Stages

1100-1130 Coffee Break

1130-1300 Serve, Rally, Score: from the first lesson

1300-1430 Lunch

SLOWER BALLS, SMALLER COURT, BETTER JUNIORS

1430-1600 The importance of Red, Orange and Green balls with High Performance Juniors

1600-1630 Coffee Break

1630-1730 Mini Soccer: The England Football Association's approach to young players

1730-1800 Questions of the Day, Summary and Close

1800-2000 Cocktail Party

SATURDAY 29 NOVEMBER

0900-0915 Summary of Day 1 and Intro to Day 2

0915-1015 Case Studies: Quickstart Tennis, Brazil, Progressive Tennis

PLAY TENNIS FAST

1015-1130 Using Slower Balls with Starter Adults

1130-1200 Coffee Break

1200-1330 Educating and Promoting the Play and Stay Concept to Coaches

1330-1445 Lunch – Cardio Tennis Demonstration

1445-1525 ON COURT: Tennis Evolutif, or
OFF COURT: Promoting Tennis as Healthy

1530-1610 ON COURT: Using Slower Balls with Players with disabilities, or
OFF COURT: Play and Stay or Play and Go?: Retaining children and adults in tennis

1610-1640 Coffee Break

1640-1745 Play and Stay Equipment: Review and Discussion

1745-1800 Questions of the Day, Summary and Close

**SERVE, RALLY & SCORE
IN JUST ONE LESSON!**



SUNDAY 30 NOVEMBER

- 0900-0915 Summary of Day 2 and Intro to Day 3
0915-0930 LTA Case Study: Growing a club with Play and Stay

COMPETITION DRIVES THE SPORT

- 0930-1130 Competition Formats and Scoring Systems
1130-1200 Coffee Break
1200-1230 Tennis 10s...10 and under competitive tennis
1230-1345 Lunch
1345-1445 Competitive Frameworks
1445-1530 Progressing Players
1530-1600 Coffee Break
1600-1745 Implementing a competitive framework: Discussion
1745-1815 Questions of the Day, Summary and Close

MONDAY 1 DECEMBER (Half Day)

- 0900-0915 Summary of Day 3 and Intro to Day 4
0915-1000 Case Studies: Implementing Play and Stay
- ### **IMPLEMENTING AND GROWING THE CAMPAIGN**
- 1000-1045 Sponsorship and Branding
1045-1130 Promoting the Campaign
1130-1200 Coffee Break
1200-1300 Implementing Play and Stay
1300-1330 The Way Forward: 2009 and 2010. Questions, Summary and Close
1330 Lunch